

PARKING AND LOADING SPACES AFTER RECONSTRUCTION

- 117.1 For any *structure* or *use* in existence on the effective date of this By-law that is subsequently damaged or destroyed, and which is reconstructed, re-established, or repaired, accessory off-street parking or *loading spaces* maintained at the time of such damage or destruction must be restored or continued in operation except that, if the original parking or *loading spaces* were provided in numbers or dimensions greater than that required by this By-law, restored or continued *parking spaces* may meet the minimum requirements contained in this By-law.

SECTION 4.4 ACCESSORY SIGNS

- 118.1 This section applies to all accessory *signs*, *advertising/billboard signs* must comply with provisions 88.1 – 88.6.
- 118.2 The *owner* may erect and maintain accessory *signs* to all *sites* and *uses* other than *single-family and two-family dwellings*, and excepting advertising *signs*, subject to the Accessory Sign *standards* of this section.

GENERAL PROVISIONS

- 119.1 The following *standards* apply to *signs*:

DEVELOPMENT PERMIT REQUIRED

- 120.1 Other than normal *maintenance*, the construction, erection, *alteration*, relocation, or repair of any *sign* must comply with provisions 118.1 through 142.1, Accessory *Signs*, unless exempted by this By-law. For purposes of provision 120.1, normal *maintenance* includes a change of *sign copy* if the *sign* face is damaged.
- 120.2 No person may commence or cause to be commenced on a *site* the construction, erection, *alteration*, relocation, or repair, other than normal *maintenance*, of any *sign*, unless a *development permit* has been approved, or unless exempted by this By-law.

UNSPECIFIED SIGNS

- 121.1 The *Designated Officer* may permit *signs* of types that are not specified in this By-law under the *sign* type regulations that most nearly reflect the characteristics of the unspecified *sign*, as determined by the *Designated Officer*.

ABANDONED SIGNS

- 122.1 When an *owner* of a *sign* can no longer be located and the *sign* no longer correctly directs attention to or includes any person, advertising of a business, lessor, *owner*, product or activity conducted, on the *premises* where such a *sign* is displayed, the *Designated Officer* may serve notice on the *owner* of the land that either the *copy area* of the *sign* or the *sign* itself be removed.

ADJACENT LOTS IN RELATED USE

123.1 Where *adjacent lots* are in related use, and the *lots* have cross-access easements and/or shared parking agreements so that they have the appearance and function of a single *lot development*, signage that is accessory to a *principal use* on any of the *lots* will not be considered advertising signage simply because it is erected on another of the *lots*.

SIGNS NOT SUBJECT TO THIS BY-LAW

124.1 The following types of *signs* are not subject to the provisions of this By-law:

- a. *Signs* installed by the City for traffic control, public transit, parking, street names and direction;
- b. Street decorations or community billboards installed by or authorized by the City;
- c. *Signs* required to be erected or maintained by law or governmental order;
- d. *Window signs*, unless such *signs* occupy more than thirty (30) percent of the window surface on any façade of the *principal building* in which case they are treated as *fascia signs*; and
- e. Election *signs* during Federal, Provincial, Municipal, and School Board election periods and up to seven (7) days after the election.

SIGNS PERMITTED IN ALL DISTRICTS WITHOUT A DEVELOPMENT PERMIT

125.1 An *owner* may erect or maintain the following *signs* in all *zoning districts* without first obtaining a *development permit*, provided such *signs* are not illuminated, *flashing*, *scintillating* or *animated*, unless otherwise noted:

- a. Official public notice *signs*;
- b. One *fascia* or *freestanding real estate sign*, per zoning *lot* (i.e., for sale or lease *sign*), illuminated or non-illuminated, not exceeding thirty-two (32) square feet in *sign surface area*, with a maximum *height* of twelve (12) feet. The *sign* must be removed within fifteen (15) days of conclusion of the purpose for which the *sign* is erected;
- c. Non-illuminated *construction signs* not exceeding 125 square feet in total *sign surface area*, to be located within the zoning *lot*, or attached to a fence or hoarding, with a maximum *height* of twelve (12) feet. The *sign* must be permitted from the date a *development application* is made until eighty (80) percent of the building(s) is/are occupied, or a Zoning Compliance Certificate is issued confirming compliance with all rules, agreements and orders;

- d. Non-advertising memorial *signs*, commemorative plaques and corner-stones of bronze, brass, stone or other non-combustible materials when built into or attached to the walls of a *building* or other *structure* provided they bear only the name of the *owner*, the name and *use* of the *building*, the date of erection of the *building* and/or reading matter commemorating a person or event;
- e. Bulletin boards not exceeding eighteen (18) square feet in *sign surface area*, limited to one (1) per *site*;
- f. For a *single-family dwelling* and each *dwelling unit* of a *two-family dwelling*, one illuminated or non-illuminated *sign* up to a maximum of four (4) square feet in *sign surface area* indicating the address, name of occupant, or a *permitted use*;
- g. For each *use* other than a *single-family* or *two-family dwelling*, one (1) *identification fascia sign* with illuminated or non-illuminated letters or logo, up to a total of four (4) square feet in *sign surface area* identifying the civic address and the name of the *building*; and
- h. Any *sign* that cannot be seen from off the *premises*.

125.2 An *owner* may erect or maintain the following *signs* in all *zoning districts* by first obtaining a *development permit*, provided such *signs* are not illuminated, *flashing*, *scintillating* or *animated*, unless otherwise noted:

- a. Temporary *signs* not exceeding eighty five (85) square feet in *sign surface area* or banners related to civic, non-commercial health, safety or welfare campaigns or to campaigns by educational or religious organizations, with a maximum *height* of nine (9) feet. The *signs* must be removed within fifteen (15) days following the date of the event and the *signs* are not erected earlier than the official date of the commencement of the above campaigns;

SIGNS PERMITTED IN ACCESSORY OFF-STREET PARKING AND LOADING AREAS

126.1 The *owner* may erect and maintain the following types of *signs* for accessory off-street parking areas in the RHD *zoning district*, the commercial and institutional *zoning districts*, and the industrial *zoning districts*, and on any *lot* containing a permitted non-residential *principal use* in the A, RR, and RLD *zoning districts*:

- a. One (1) illuminated or non-illuminated *sign* designating each entrance and exit, limited to a maximum of six (6) square feet in *sign surface area* per *sign* and a maximum *height* of 6½ feet above curb or *grade*;
- b. Illuminated or non-illuminated *directional signs* for control of traffic movement; limited to a maximum of six (6) square feet in *sign surface area* and a maximum *height* of 6½ feet above curb or *grade*;

- c. Illuminated or non-illuminated parking area *sign* or *signs* identifying the parking area and setting forth the rules governing the *use* of a parking area (i.e., "No Parking," "Public Parking," "Private Parking," etc.), limited to a maximum of six (6) square feet in *sign surface area* and a maximum *height* of 6½ feet above curb or *grade*; and
- d. *Warning signs*, provided that the *sign surface area* must not exceed six (6) square feet.

SIGNS OBSTRUCTING VIEWS

127.1 No *sign*, including a *mobile sign*, may be erected, re-erected, or *altered* that may interfere with, obstruct the view of, or be confused with any authorized traffic signal, *warning sign*, or other regulatory or information device.

DISTRICT SPECIFIC REGULATIONS

128.1 All *signs*, *freestanding* or attached to a *building*, must comply with the *standards* shown in Table 4-9. In Table 4-9, the first column indicates a *zoning district* or districts. The second column indicates the *sign* type. The third and fourth columns indicate dimensional requirements for each *sign* type.

Table 4-9 District Specific Sign Regulations

Zoning District	Type [a]	Maximum Height	Permitted Surface Area Per Zoning Lot
A	Freestanding	25 feet above grade	100 sq. ft.
	Attached to building	Wall height	25% of building wall
RSF, RLD, RMD	Freestanding	20 feet [b]	48 sq. ft. maximum [c]
	Attached to building	Wall height	4 sq. ft. per dwelling unit
PR, O, RHD, R-MX, R-MH, C1	Freestanding	8 feet above grade [d]	48 sq. ft. maximum [c]
	Attached to building	Wall height	25% of building wall to a maximum of 48 sq. ft.
EI, C2, C-MX, M1, M-MX, M2	Freestanding	20 feet above grade	1.25 sq. ft. per foot of frontage to a maximum of 323 sq.ft.
	Attached to building	Wall height	25% of building wall
C3, C4	Freestanding	50 feet above grade	1.25 sq. ft. per foot of frontage to a maximum of 323 sq.ft.
	Attached to building	Wall height	25% of building wall

Notes:

- a) *Signs* "attached to *building*" include *fascia signs*, *projecting signs*, *swinging signs*, *marquee signs*, and *canopy signs*.
- b) For *lots* containing a permitted non-residential *principal use*.
- c) Maximum *sign surface area* of a *sign* accessory to a school, *community centre* or religious institution is 100 sq. ft., if a *bulletin board* is included.
- d) Maximum *height* of a *sign* accessory to a school or *community centre* is 20 feet.

MEASUREMENT OF SIGN SURFACE AREA

SIGNS ATTACHED TO BUILDING

129.1 *Sign surface area* is calculated as follows for *signs* attached to a *building*:

- a. *Sign surface area* includes the entire area of the smallest rectangle that encloses the extreme limits of any writing, representation or emblem forming part of the display, (see Illustration 7);



Illustration 7 Sign Surface area equals the smallest rectangle surrounding any writing or symbols

- b. *Sign surface area* does not include non-illuminated *signs* visible through windows in the *building* façade, provided that such *signs* do not exceed thirty (30) percent of the glazed surface on any façade of the *building*. Allowable *window signage* is not transferable to the glazed surface on another façade of the *building*;
- c. In calculating wall area for purposes of determining maximum *sign surface area*, only the first three (3) *storeys* or forty-five (45) feet (whichever is lower) of the *building* may be used. Allowable *sign surface area* is not transferable to another wall; and
- d. A permanent *sign* composed of changeable letters or a *bulletin board sign* areas are not included in calculation of *sign surface area* provided that they comply with the following:
 - i. Are a maximum of twenty-five (25) percent of the overall size of the *sign*;
 - ii. Incorporate the same background color as the *sign*;
 - iii. Do not exceed fifteen (15) square feet in area; and
 - iv. Are designed as an integral part of the *sign* (not an add on).

FREESTANDING AND MOBILE SIGNS

130.1 *Sign surface area* is calculated as follows for *freestanding* and *mobile signs*:

- a. *Sign surface area* includes the entire area of the smallest rectangle that encloses the extreme limits of any writing or symbol, background colour or material, and any embellishment of the supporting *structure* forming part of the display;
- b. *Sign surface area* includes the total area of all faces exhibited or intended for display, except where two faces are parallel and located back-to-back, in which case *sign surface area* includes the area of only one such face, and if the two parallel, back-to-back faces are not equal, then the *sign surface area* is the larger of such faces (see Illustration 8);
- c. The maximum allowed surface area for *freestanding signs* is not transferable to any *frontage* other than that from which its maximum size was calculated pursuant to Table 4-9, District Specific Sign Regulations; and
- d. A permanent *sign* composed of changeable letters or *bulletin board sign* areas are not included in calculation of *sign surface area* provided that the *bulletin board* area:
 - i. Is a maximum of twenty-five 25 percent of the overall size of the *sign*;
 - ii. Incorporates the same background color as the *sign*;
 - iii. Does not exceed fifteen (15) square feet in area; and
 - iv. Is designed as an integral part of the *sign* (not an add-on).

130.2 All *mobile signs* must meet the following additional requirements

- a. No *owner* may erect a *mobile sign* that does not meet the following *standards* for maximum *sign surface area*:
 - i. A *mobile sign* that is a flag, an *inflatable sign*, or a *banner*, is not subject to a maximum *sign* size limit; and
 - ii. A *mobile sign* that is not a flag, an *inflatable sign*, or a *banner*, to a maximum of eighty-five (85) square feet.

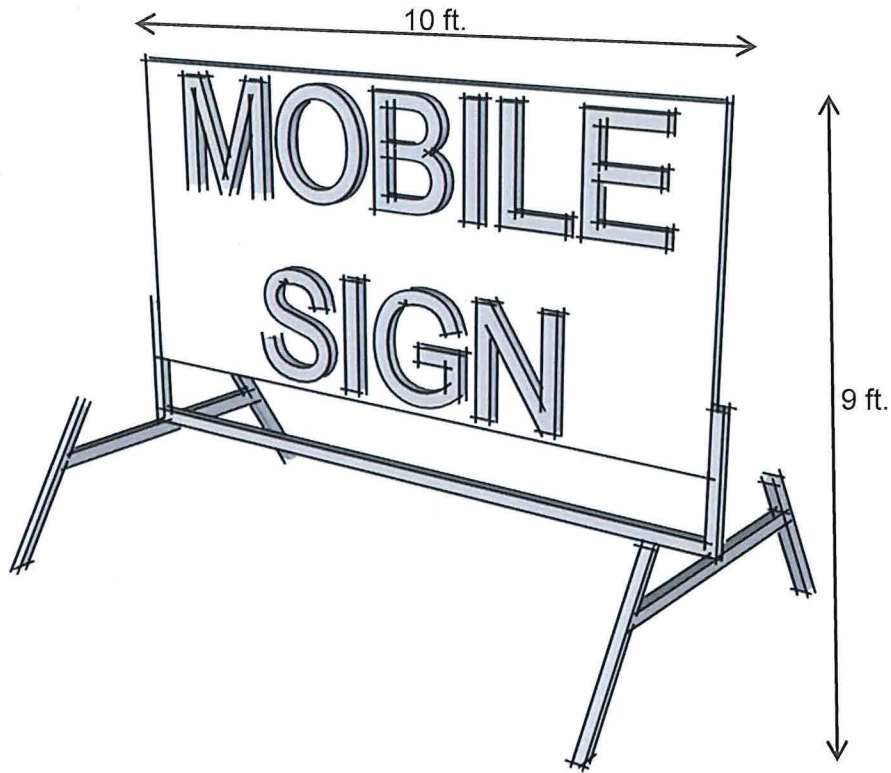


Illustration 8 Freestanding mobile signs - Sign surface area includes the total area of all faces exhibited or intended for display, except where two faces are parallel and located back-to-back, sign surface area includes the area of only one such face.

THREE-DIMENSIONAL SIGN

131.1 When a three-dimensional *sign* has no easily measurable faces, the *sign surface area* of said *sign* is half the sum of the total area of the four vertical faces of the smallest right-angled box encompassing the *sign*.

FLASHING, ANIMATED, SCINTILLATING, ROTATING, ELECTRONIC MESSAGE BOARD SIGNS AND VIDEO SCREENS

132.1 *Flashing, animated, or scintillating signs, rotating signs or beacons, electronic message boards and video screens* must meet the following requirements:

- a. A *Conditional Use Order* is required;
- b. The following *copy* and/or letter *heights* based on posted speed restrictions must be followed;
- c. *Copy height* of nine (9) inches or less in a fifty (50) kilometer per hour speed zone;
- d. *Copy height* of eleven (11) inches or less in a sixty (60) kilometer per hour speed zone;

- e. *Copy height* of thirteen (13) inches or less in a seventy (70) kilometer per hour speed zone; and
 - f. *Copy height* of a maximum of fifteen (15) inches in a speed zone above seventy (70) kilometers per hour.
- 132.2 No *owner* may place an illuminated *sign*, in a *yard* in a commercial, institutional or industrial *zoning district* that *abuts* a *lot* line in an agricultural or residential district, or on a wall overlooking such a *lot* line.
- 132.3 *Flashing, animated, or scintillating* features, *rotating* features, beacons, *electronic message boards* and *video screens* are not permitted on *mobile signs*.
- 132.4 All *electronic message boards* must meet the following additional requirements:
- a. No *electronic message board* may be located within fifty (50) feet of a pedestrian crosswalk/corridor or controlled intersection;
 - b. The *sign* must be located and installed in such a way as *illumination* does not project to any surrounding residential users;
 - c. The Owner shall display public safety broadcasts upon request from the City of Steinbach;
 - d. The *sign* may not carry live video, any form of audible broadcast or full motion or animation in the form of a short commercial or video. Only static images will be permitted; and
 - e. The brightness of the *sign* copy must be adjusted on the time of day or night, as well as ambient light conditions including, but not limited to, cloudy or bright sunlight. A maximum luminaire of 13,000 nits between sunrise and sunset, and a maximum luminaire of 400 nits between sunset and sunrise.

ILLUMINATED SIGNS IN CERTAIN YARDS

- 133.1 No *owner* may place an illuminated *sign*, in a *yard* in a commercial, institutional or industrial *zoning district* that *abuts* a *lot* line in an agricultural or residential district, or on a wall overlooking such a *lot* line.

ROOF SIGNS

- 134.1 *Roof signs*, other than *signs* on mansard style roofs, are not permitted. On *mansard roofs*, *roof signs* may be attached to the sloping portions of the roof, but must not extend beyond the *parapet height*, and must not be located on the horizontal portion of the roof.

FASCIA SIGNS

- 135.1 *Fascia signs* may have an emblem, logo, or other unique features *projecting* above the *building* wall if the *sign* projection is not more than two (2) feet above the *building* wall or *parapet* wall and the total projection does not exceed twenty (25) square feet. The area of the projection must be counted towards the total *sign* area allowed.

FREESTANDING SIGNS

- 136.1 Up to ten (10) percent of the maximum permitted *sign* area of any *freestanding sign* may be installed on the support *structure* for the *sign* face.
- 136.2 Each *freestanding accessory sign* shall be set back from each side, front and rear *lot* line, a minimum of two (2) feet clear of projections.

PROJECTING SIGNS

- 137.1 The minimum *height* above-grade to the bottom edge of *projecting signs* must be 8.5 feet.

MOBILE SIGNS

- 138.1 A *mobile sign* permit is required for each *mobile sign* on the same zoning *lot*.
- 138.2 A *mobile sign* must be removed from a zoning *lot*, a *lot*, or a *site* upon the expiry date of the *mobile sign* permit.
- 138.3 No *mobile sign* shall be illuminated or electrified, or have any rotating beam or beacon.
- 138.4 No *mobile sign* shall be located, erected or placed on City-owned property, except *signs* which have received prior approval from the City of Steinbach.
- 138.5 Any *mobile sign* occupying a portion of a highway, right-of-way, public place or where a *mobile sign* has been abandoned, or where a permit has expired or where a permit has not been obtained, may be removed by the City of Steinbach By-law Enforcement Officer or appointee of the City, without notice.
- 138.6 A fee of \$100.00 and the costs of removal shall be payable for recovery of the *sign* and failing recovery within thirty (30) days of removal, the City may dispose of the *sign*, retaining sufficient proceeds to pay the fees and costs imposed by this section and the costs of sale.
- 138.7 No person shall erect a *mobile sign* unless such *sign* displays the name and contact information of the erector of the *sign* in clearly legible lettering located in such a place on the *sign* that it can be easily read.

LENGTH OF TIME FOR DISPLAY

Flags, Banners, and Inflatable Signs

139.1 Subject to issuance of a *mobile sign* permit, an *owner* may locate or erect either a flag, a *banner*, or an *inflatable sign* (but not more than one of them) on a zoning *lot*, a *lot*, or a *site* for a period not exceeding three hundred and sixty five (365) days.

Mobile Signs

139.2 Subject to issuance of a *mobile sign* permit, an *owner* may locate or erect a *mobile sign* that is not a flag, an *inflatable sign*, or a *banner* on a zoning *lot*, a *lot*, or a *site* for a period not exceeding three hundred and sixty five (365) days per calendar year.

SPACING AND MAXIMUM NUMBER OF SIGNS

140.1 No property *owner* may erect more than one (1) *mobile sign* per *use* on a zoning *lot* or *site*. The maximum number of *mobile signs* on any zoning *lot* or *site* at any one time may not exceed two (2), regardless of the number of individual *uses* located on that zoning *lot* or *site*.

140.2 A maximum of one (1) mobile sign is permitted on the same zoning lot or site as an electronic message board sign.

MOBILE SIGNS HEIGHT

141.1 The maximum allowed *height* of a *mobile sign* is nine (9) feet measured from *grade* to the highest part of the *sign*.

MOBILE SIGN LOCATION

142.1 A *mobile sign* must be contained within the zoning *lot* on which it is located, not *encroaching* on any right-of-way. Additionally, all such *signs* must comply with Table 4-10.

Table 4-10 District Specific Mobile Sign Regulations

Zoning District	Front yard setback	Side yard setback	Maximum Height	Maximum Width
C1, C2, C-MX C3, C4, EI, M-MX, M1, M2, PR, O	1 ft.	2 ft.	9 ft.	10 ft.
Notes: a) In the case of a corner <i>lot</i> , the <i>side yard</i> setback must be ten (10) feet in all zoning <i>districts</i>				